

Campus **3** Bridge

Employability training program for
Engineering and Non- Engineering graduates

Where is the gap and how do we bridge it ???

What IT Industry expects from an Engineering / Non- Engineering graduate to get a job?

Students, when they graduate, should

Have Aptitude to work in the IT Industry

Be clear in Fundamental Concepts

Possess Hands-on skills in programming / Trouble-shooting

Adapt to Corporate environment
Stay current with industry trends

How 3Edge helps to match the industry Expectation???

3Edge In-Campus program, spread over the period of graduation, is mapped to address the industry expectations

Analysis & Problem Solving

Application of theoretical concepts in a practical environment

Project Work

Soft Skills / English Communication / Seminars

There is NO MAGIC BULLET—Students should START EARLY to match the Industry Expectations



Campus **3** Bridge

Program Details

- Pre - Evaluation
- Aptitude Training
- English & Soft Skills Training
- Seminars by Industry Experts
(Cloud Computing, Mobile Application development, Data Warehousing, Testing, Big Data etc)
- Hands-on skill Training
Linux, C, Oracle DBMS
Java / DotNet / Testing / Android
IMS (Hardware, Networking, DBA)
- Project Work
- Internships in Industry
- Placement Assistance

Program designed to fit within college schedule/ Curriculum

Campus Bridge Program for Application Development / Testing Track

Recommended for engineering students from IT, Circuit Branches & MCA students

Semester 5	Semester 6	Semester 7	Semester 8
Fundamental Concepts		Technology Training	Projects
Programming concepts Linux C & Data structures Web programming Aptitude English (80 Hours)	OOPS DBMS / Oracle Software Engineering Aptitude English (80 Hours)	Java (or) Dot net (or) Software Testing (or) Android (120 Hours)	Industry Oriented Project Certifications Interview facing skills (120 Hours)

<p>Java:</p> <ul style="list-style-type: none"> • Core Java • Advanced Java • J2EE 	<p>Dot Net:</p> <ul style="list-style-type: none"> • .Net Framework • C# • ADO.NET • ASP.NET • Net 3.0/3.5 • MS SQL Server 	<p>Software Testing</p> <ul style="list-style-type: none"> • Introduction to Quality • Manual Testing • Automation Testing • Performance Testing Overview 	<p>Android:</p> <ul style="list-style-type: none"> • Android Development Tools (ADT) • Smartphone Programming • SQLite Primer • Media framework • XML-Based Layouts • User Interface Programming
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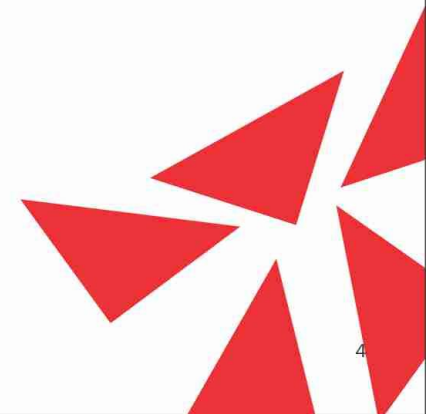
Entire program can be customized to suit the college curriculum / needs

Campus Bridge Program for IT Infrastructure Management Services (IMS) Track

Recommended for BE (Circuit branches) and Non-engineering students from streams like B.Sc, BCA

Semester 5	Semester 6	Semester 7	Semester 8
Fundamental Concepts		Certification Training	Projects
Introduction to IMS Basics of Electronics (EL+) Basics of Hardware (A+) Basics of Networking (N+) Aptitude English Communication (80 Hours)	Essentials of Hardware (A+) Essentials of Networking (N+) Oracle DBA concepts ITIL process Aptitude English Communication (80 Hours)	MTA / MCTS (or) CCENT / CCNA (or) RHCSA / RHCE (or) Oracle DBA (120 Hours)	Industry Oriented Project Certification Exam Interview facing skills (120 Hours)

Entire program can be customized to suit the college curriculum / needs.



Operational Model for our Campus Bridge program

Engagement preparation

Presentation to students

Pre-assessment

Submit Recommendation
and Proposal

Enroll Students

Finalize schedule & execution team

Program Execution



Instructor Led Training
Key sessions by expert faculty in
class room or by video



Online Learning

Practice Work – Onsite faculties
to provide guidance



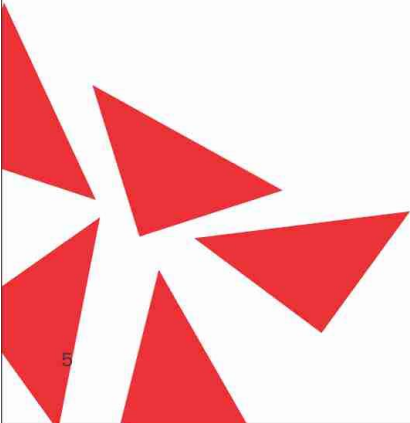
Group activities, Role Plays,
Personalized mentoring sessions

Value-added Support

Progress Tracking & Mentoring

Sharing Performance Score card

Placement Assistance





Value addition to Students

- Regular mentoring of students in Final & Pre-final year
- Identifying strengths & improvement areas
- Hands-on experience with Real Time Projects
- Domain Exposure
- Maintaining Performance score card of the students throughout the program
- Make the score card visible to Students
- Certifications by 3Edge

Value addition to Colleges

- Assured Placement for best performing candidates
- Higher Placement Ratio
- Promoting colleges for campus visit by companies
- Enhancing college curriculum to meet industry standards
- Faculty Development
- Make the performance score card visible to Colleges

Value addition to Companies

- Creation of Incubation centers / COE
- Can tailor college program to fit the company needs
- Access to students' performance card
- Reduce the cost of hiring & training fresh talent



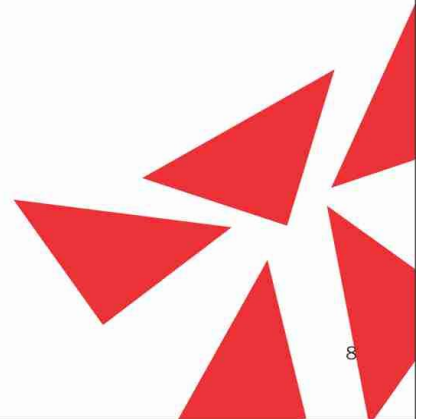
About 3 Edge

India's Pioneer in IT Finishing School

3Edge Solutions is an acknowledged leader in increasing the employability of fresh graduates through its finishing school programs. These programs focus on developing hands-on skills as opposed to imparting knowledge as done by educational institutions, thereby transforming graduates into ready-to-deploy resources for IT and ITES companies. 3Edge identifies trainable talent through its proven Talent Acquisition Framework (TAF) and puts them through its skill building programs that focus on enriching their Technical competencies, Process orientation

and Behavioral skills. Recognizing its success in the finishing school model, many leading corporates have outsourced their entry level talent acquisition and skill enhancement process to 3Edge in a 'Hire and Train' model.

The school is managed by professionals with over 125 years of combined experience in providing IT, Management & Business Solutions. 3Edge works with single point focus, which is to transform deserving graduates into industry-ready professionals.



Other Offerings

Other Offerings to Colleges

Faculty development Programs in C, DBMS, SDLC, Java, DotNet, Communication and Softskills

- Best Practices
- Real-life examples
- Instructional methodologies

Seminars / Webinars in colleges by experts in advanced topics like

- Cloud Computing
- Android Apps Development
- Ruby on Rails

Guidance on Final Year Projects

Career Counseling

Mechanical Engineering stream : Product Life Cycle Management training to prepare for careers in Engineering Design sector.

- Introduction to CAD / CAM
- Solid Modeling / Wireframe Modeling / Assembly
- Mechanisms, Surfacing, Analysis, Manufacturing

EEE and ECE streams : Embedded Systems Program for careers in electronic components, robotics and telecommunications sectors

- Embedded C
- System Design using ARM Microcontrollers
- System Design using Digital Signal Processors
- Embedded Linux
- Real-Time Operating Systems
- Wireless Embedded System Design

3Edge's Offerings to candidates who have completed graduation

- Technology training program
Java or Dot Net or
Mobile Application Development
Duration: 3 months
- Software testing program
Duration: 2 months
- IT infrastructure Management Services
Duration: 3 months

With 3Edge's Certification & Placement Assistance

The Success Story

More than 90%

of our students were hired by reputed IT Companies

Over 5000

students have successfully completed the Finishing School Program

Over 6000

students have successfully undergone our in-campus training program

Over 1500

employees of reputed IT companies have undergone end-to-end Entry Level Training

Strong connections

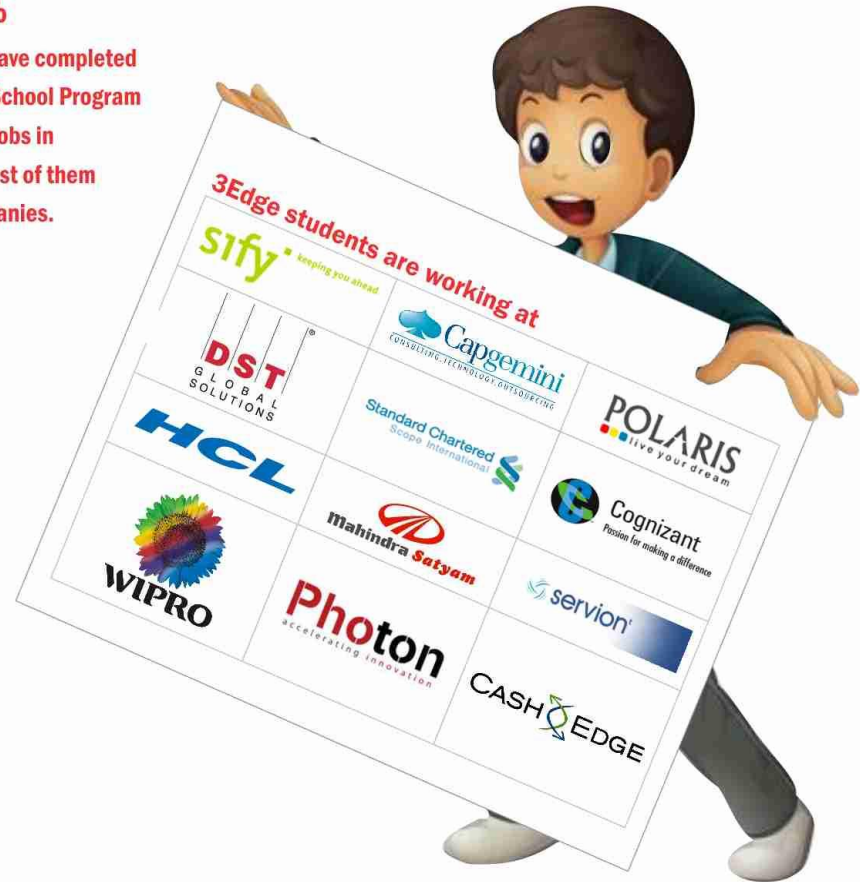
with reputed educational institutions and corporates

Placements :

3Edge has excellent track record in finding the right placement for candidates.

Over 90%

of those who have completed our Finishing School Program have secured jobs in IT industry, most of them in Tier-1 companies.



Corporate Speak:

Mr. Lakshmi Narayanan,

Vice Chairman,
Cognizant Technology Solutions

“Cognizant is pleased to partner with 3Edge Solutions to enhance the employability of the talent pool available across the country. A partner like 3Edge Solutions, run by professionals with decades of experience in the IT industry, will help Cognizant and others in the industry gain access to an expanded circle of trained talent.”

College/Institution Speak:

Satyapal Reddy

Management of Vaagdevi College of Engineering,
Bollikunta, Warangal

“Our students benefited a lot with the technical and project execution training from 3Edge. 3Edge provided us with live projects and they have taken high interest in ensuring each student has executed their project with motivation. It is very good to work with professionals like Prashanth Reddy who has delivered the commitment of the team from 3Edge”

3Edge Students Speak:

“The Bridge training program has been designed by gurus who have years of experience in the IT industry. I have gained in-depth knowledge in java and developed my presentation skills, confidence etc. Thanks to 3Edge solutions.”

Placed at Cognizant

“Good atmosphere for students to excel in their life ”
Placed at TCS

“The training provided is very good. We had a lot of real time exposure which helped us to gain a lot of practical knowledge ”
Placed at Virtusa

“I have learnt many things like corporate culture, manners and attitude from 3Edge, which helped me a lot in developing confidence and succeed.”

Placed at Hexaware



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